

# **Cookie statement**

348 Suites B.V. (hereinafter: 348) believes it is important that our services are open, honest and transparent. We also believe it is important that you are informed about the processing of your personal data, what personal data 348 collects, what this personal data is used for by 348, with whom your personal data is shared by 348 and when your personal data is removed from the systems of 348 by 348.

348 Uses cookies and similar technologies to know how you use the website and to create the best experience for you.

#### **Contact details**

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The Hague, 28 October 2022

#### 1. The use of cookies

A cookie is a simple small file that is sent along with pages from this website and/or flash applications and is stored by your browser on the hard drive of your computer, mobile phone, smart watch or tablet. The information stored therein can be used again by our systems on a subsequent visit.

The use of cookies is very important for the proper functioning of our website, but cookies of which you do not immediately see the effect are also very important. Thanks to the (anonymous) input of visitors, we can improve the use of the website and make it more user-friendly.

## 2. Consent to the use of cookies

Your consent is required for the use of certain cookies. We do this by means of a so-called cookie banner.

## 3. Types of cookies and their purposes

We use the following types of cookies:

- a. Functional cookies: With this we can make the website function better and it is more user-friendly for the visitor. We do not need to ask for your permission for this.
- b. Anonymized analytical cookies: These ensure that an anonymous cookie is generated every time you visit a website. These cookies know whether you have visited the website before or not. Only on the first visit, a cookie is created, on subsequent visits, the already existing cookie is used. This cookie is for statistical purposes only. This allows the following data to be collected:
  - The number of unique visitors
  - How often users visit the site
  - Which pages users view



- How long users view a particular page
- At which page visitors leave the site
- c. Analytical cookies: These ensure that a cookie is generated every time you visit a website. These cookies know whether you have visited the site before or not. A cookie is only created on the first visit, on subsequent visits the already existing cookie is used. This cookie is for statistical purposes only. This allows the following data to be collected:
  - Which pages you have viewed
  - How long you stayed on a particular page
  - At which page you left the site
- d. Site improvement cookies/optimization cookies: These allow us to test different versions of a webpage to see which page is best visited.
- e. For the cookies as described in parts b to d, we ask for your permission by using a cookie banner.

#### 4. Your rights in relation to your data

You have the right to access, rectify, restrict and delete personal data. In addition, you have the right to object to the processing of personal data and the right to data portability.

You can exercise these rights by sending us an email at <a href="mailto:stay@348suites.com">stay@348suites.com</a>. To prevent misuse, we may ask you to identify yourself.

When it comes to accessing personal data linked to a cookie, we ask you to send a copy of the cookie in question. You can find this in the settings of your browser.

#### 5. Block and delete cookies

You can easily block and delete cookies yourself at any time with your internet browser. Your internet browser can also be set up that you receive a message when a cookie is placed. You can also indicate that certain cookies may not be placed. Consult the help function of your browser for this option. If you delete the cookies in your browser, this may affect the pleasant use of this website.

Please be aware that if you do not want cookies, we can no longer guarantee that our website will work properly. It is possible that some functions of the website are lost or even that you can no longer visit the website at all. It differs per browser how you can adjust your settings. Consult the help function of your browser if necessary.

### 6. New developments and unforeseen cookies

The texts of our website can be adjusted at any time due to continuous developments. This also applies for our cookie statement. Therefore, please read this cookie statement regularly to stay informed of any changes.

It is possible that cookies are placed by our website by others of which we are not always aware. If you encounter unforeseen cookies on our website, please let us know via <a href="mailto:stay@348suites.com">stay@348suites.com</a>. You can also contact the third party directly and ask which cookies they have placed, what the reason is, what the lifespan of the cookie is and how they have guaranteed your privacy.



#### 7. Contact

If you have any questions and/or comments about this cookie statement, please contact 348 via <a href="mailto:stay@348suites.com">stay@348suites.com</a> or +31 70 41 50 916.

# 8. Changes to this cookie statement

We will have to adjust this cookie statement from time to time, for example when we adjust our website or change the rules regarding cookies. We will not issue notice that this statement has changed. We therefore recommend that you consult this cookie statement regularly.

The current Cookie Statement was updated on 28 October 2022.